



Social Activities Report

VENTFORET KOFU



Beyond Football Club



Environmental activities

Environmentally Conscious Stadium Project

With the help of local non-profit organizations and VENTFORET partner companies, the Eco Stadium Project was launched in 2004. The use of disposable cups was discontinued and reusable cups were introduced to reduce waste and CO₂ emissions; Eco stations were set up in 2006 to separate and collect trash, and some reusable tableware was introduced in 2007.



A total of 1,079,800 reusable cups were used from 2004 to the 2023 season. Assuming that no disposable cups were used, this represents a reduction of 83.1 tons of CO₂ emissions; 83.1 tons is equivalent to the amount of CO₂ absorbed by 5,938 cedar trees in one year.

In 2023, a collection machine was installed that automatically returns deposits for reused cups. Reusable cups were also used in some areas during the 2023 AFC Champions League.

Picking Up and Separating Trash Together

In order to raise awareness of the fact that “garbage generated inland flows into the ocean and causes ocean pollution,” we have been conducting cleanup and beautification activities around the stadium with our customers before and after games since 2018. In addition to picking up trash, we encourage our customers to sort the trash they pick up. By separating the trash, we encourage people to think about the importance of reducing the amount of trash itself and separating it, as well as raising awareness of environmental issues.

The current dust bins for stadium guests are divided into six categories: combustibles that cannot be recycled, clean paper, cans and bottles, leftover food, clean plastic, and plastic bottles.



Health program

Care Prevention Projects for a Super-Aging Society

Since 2007, we have been holding “Senior Waku Waku Health Exercise Classes” to promote health and maintain physical fitness among the elderly. The classes have been held in four cities for about six months, with a total of more than 1,150 participants.

This initiative aims to contribute to the reduction of medical expenses that burden local government finances by preventing frailty and maintaining health from the perspective of sarcopenia in an aging society that has been rapidly aging in recent years.

In addition, in order to “visualize” the effects of the health classes, muscle strength measurement and posture analysis using AI (Artificial Intelligence) will be conducted. As a result of these ongoing efforts, we have received requests from local governments and organizations to teach new long-term care prevention projects and commissioned projects.



AED Volunteer Team Participation

To ensure that the stadium is safe and secure for our guests, we have first-aid staff equipped with AEDs in each area of the stadium. During a game in March 2016, a spectator who had a heart attack received life-saving treatment and survived. This is also a training ground for young students, and student groups from local public universities participate here. These staff members are also participating in the 2023 AFC Champions League. VENTFORET aims to create a safe and secure space for everyone.



GOCHAMAZE Football For Everyone

“GOCHAMAZE” means anyone can participate regardless of disability, gender, age, or nationality. Commissioned by Yamanashi Prefecture, we conduct human rights awareness programs on human rights social issues.

As an opportunity to deepen understanding of people with disabilities, we collaborate with various soccer organizations in Yamanashi Prefecture, including blind soccer, social soccer, and soccer for the intellectually disabled, to hold annual soccer events in which anyone can participate, regardless of disability. It is a place to understand diversity.





International exchange activities

Soccer coaching in Indonesia

In collaboration with VENTFORET partner companies, mainly the Bayan Group of Indonesia, we held a soccer school in Indonesia to interact with local people, connect with stakeholders who do business with VENTFORET KOFU, and co-create a completely new social value. We also provided children in Southeast Asia with opportunities to enjoy sports through football.



Exchange activities with Cambodia

We have been holding football classes in Cambodia since 2016. 2023 is also the 70th anniversary of the establishment of diplomatic relations between Japan and Cambodia, and we held a soccer class at the venue of Cambodia Sports Festival which held by the Japanese Association of Cambodia in the capital Phnom Penh.

In addition, in collaboration with VENTFORET partner companies, we continue to offer soccer classes and visit CMAC (Cambodia Mine Action Center).

In addition, to promote exchanges with local football clubs, we visited two clubs, Boeung Ket FC and Angkor Tiger FC. They exchanged views on the development of the clubs.

Certified as Japan's first Peace Field

The Ikoi-no-Mori, which is operated in cooperation with Community Park, a general incorporated association, was the first peace field in Japan to be certified.

Currently, it is used as a ground for official games and training by the VENTFORET Academy.

It is also used as a place for peace studies and international exchange.



Education program

Football Tournament Mixed with Reading and Activities



We teamed up with a major publishing company that promotes reading and community revitalization to hold an event and soccer tournament where local children could "experience" a variety of things.

On the day of the event, a mobile bookstore was set up to promote reading. In addition to sports, children were able to "experience various things," such as chopping wood, making a fire, and test-riding children's motor bike. Proceeds from the event were used to purchase picture books, which were donated to local municipalities.

We will continue this activity together with the local government and VENTFORET partner companies.

School and Special Needs School Visit by VFK Players

This activity is carried out with an educational perspective in mind between the governments and sponsors of each municipality, and aims to build bonds between local communities and families, nurture fruitful people, and raise children who can live strong lives. The aim is to contribute to regional revitalization in Yamanashi Prefecture, where people can live comfortably.

We run programs that teach athletes what they learned as children, exercise together with them, and the importance of diet.

Additionally, since 2001, we have continued to visit local special needs schools every year.



VENTFORET VISION

VENTFORET KOFU wants to be a presence that connects people and brings happiness.

In order for VENTFORET KOFU to remain a strong and attractive club into the future, we must not only strengthen and develop our players, but also continue to be an organization that can provide new club value that adapts to changes in the environment surrounding Yamanashi Prefecture.

To this end, VENTFORET KOFU will connect people who are interested in the region through sports and entertainment, aim to co-create new value (connect), and contribute to the creation of collaboration and formation. By learning and practicing the knowledge, skills, and mindset (reskilling) necessary to adapt to change, we will contribute to the creation of a prosperous Yamanashi prefecture and strengthen the club.

In addition, VENTFORET KOFU's competitive results and the club's various activities provide enrichment to the people of Yamanashi Prefecture through sports.

Beyond Football Club

New strategy

Connect

Reskill

Role to play

Connect people

Create a formation that co-creates new value

Contribute to the growth of stakeholders and the improvement of brand power.

Become a confident person

The future we aim for

Realizing a strong VENTFORET KOFU and expressing attractive football.

Everyone contributes to the community and society.

Create a place where women and children can gather and live in peace.

Contributing to the creation of a happy Yamanashi prefecture where people can live like human beings.

About VENTFORET KOFU

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Club Emblem



Club Character

Foret chan

Vent kun



Club Logo



Official Media



VENTFORET History

1965	After the Kakujo Club, made up of Kofu Daiichi High School graduates, won the right to participate in the national adult tournament, the "Kofu Club" was formed with the addition of alumni from the other high schools.
1995	Club name changed to VENTFORET KOFU
1999	We competed in the second division of the J.League, but finished in last place.
2000	We have gone winless in 26 games, including 19 consecutive losses, and are at the bottom for the second year in a row. The club's survival is in jeopardy.
2005	We escaped from an existential crisis and achieved their long-awaited promotion to the J.League First Division.
2022	While playing in the second division of the J League, we won the 102nd Emperor's Cup and became number one in Japan. The club's first major title.
2023	We participated in the AFC Champions League for the first time in 17 years as J.League Second Division club. We played at the National Stadium and recorded our first win as a J.League Second Division club.
2024	We reached the last 16 of the AFC Champions League.