



Social Activities Report

VENTFORET KOFU

2023



Unite for the Next



Environmental activities

Environmentally Conscious Stadium Project

With the cooperation of Space Fu, a certified NPO, and supporting companies and organizations in Yamanashi Prefecture, we started the Eco-Stadium Project in 2004. The use of paper cups was discontinued and reusable cups were introduced to reduce waste and CO2 emissions. In 2006, Eco Stations for waste sorting and collection were installed, and in 2007, partially reused tableware was introduced.

A total of 1,079,800 reusable cups were used from 2004 through the 2023 season. Assuming that disposable items were not used, this translates to a reduction of 83.1 tons of CO2 emissions. 83.1 tons is equivalent to the amount of CO2 absorbed by 5,938 cedar trees in one year!



Beginning in 2023, we installed a collection machine that automatically returns deposits for reused cups, and we are testing to see if there is a change in visitor behavior regarding the deposit return method. In addition, a box has been installed for those who wish to donate their deposits to VENTFORET KOFU. The money will be used for the Women's Advancement Support Project, which will be implemented starting in 2024.

Reusable cups were also used in some areas during the 2023 AFC Champions League.

First professional sports club to participate in the GX League

The GX League was established based on the "GX League Basic Concept" announced by the Ministry of Economy, Trade and Industry (METI) as a place for companies that actively challenge to become carbon neutral by 2050 and reform the entire economic and social system to achieve this goal, and aim for sustainable growth in the present and future society, to collaborate with other companies engaged in similar initiatives, and with government and academia. By joining the GX League, we aim to further advance our business and contribute to the realization of a sustainable society through partnership and collaboration with companies and organizations that share our direction.



Health program

Care Prevention Projects for a Super-Aging Society

Since 2007, we have been holding "Senior Waku Waku Health Exercise Classes" to promote and maintain the health and physical fitness of seniors. This year, the exercise program was held in four cities over a period of about six months, with a total of more than 1,150 participants. This initiative aims to help local governments reduce medical costs, which are a burden on local government finances, by preventing frailty and maintaining health from the perspective of sarcopenia in an aging society that has progressed rapidly in recent years. To "visualize" the effects of the health class, we will also measure muscle strength and analyze posture using AI (artificial intelligence) to make the effects of the class more visible. As a result of these ongoing efforts, we have received requests from municipalities and organizations to provide instructors for new care prevention projects as well as contract projects.



AED team participation

In order to ensure a safe and secure match, relief staff equipped with AEDs will be stationed in each area of the stadium. At a match held in March 2016, a spectator who suffered a heart attack received life-saving treatment and survived. These staff also participated in the 2023 AFC Champions League. A student group from the University of Yamanashi Prefecture "First Aid Team" also participated.

We aim to create a safe and secure space for everyone.



VENTFORET futsal tournament for everyone

As a part of our regional sports promotion activities, we held the VENTFORET Fureai Cup for the first time in four years with local businesses and hospitals. We aim to promote sports and spread awareness of health and welfare for people with mental illnesses and intellectual disabilities.

The purpose of this event was to promote social participation and establish futsal tournaments for people with disabilities in Yamanashi Prefecture.





International exchange activities

Soccer coaching in Indonesia

We held a soccer class in Indonesia with Indonesia Bayan Group, Chateraise Co., Ltd., PT Yakult Indonesia Persada to have a relationship with local people, to make a connection with stakeholders who have a transaction with VENTFORET KOFU, and to co-create a brand-new social value.

And we also gave a opportunity to Southeast Asian children to enjoy playing sports through soccer by holding this class.



Exchange activities with Cambodia

Since 2016, we have been holding soccer classes in Cambodia. Especially, this year, we held classes at the Japanese Association of Cambodia sports festival in Phnom Penh, the capital city, because of commemoration of the 70th anniversary of the establishment of diplomatic relations between Japan and Cambodia.

We also continued to hold soccer classes with Nikken Co., Ltd., and to visit CMAC (Cambodian Mine Action Centre).

Furthermore, we visited two clubs, Boeung Ket FC and Angkor Tiger FC, to have a relationship with local soccer clubs. We had a exchange of ideas about development of clubs.

Certified as Japan's first Peace Field

Iko no mori, operated by Community Park, a general incorporated association, has been certified as the first Peace Field in Japan. Currently, it is used as a ground for official matches and training of VENTFORET Academy. Henceforth, it will be utilized for peace studies and international exchange with Nikken Co., Ltd. and Community Park general incorporated association.



Education program

Soccer tournament mixed with reading and activities



Tohan Co., Ltd., a company that promotes reading and revitalizes local communities, and VENTFORET KOFU that actively engages in social cooperation activities teamed up to carry out this event. On the day of this event, a mobile bookstore set up in Yamanakako Village, which has no bookstore within the jurisdiction. This event combined books with outdoor activities, for example wood-chopping and starting a fire with old way, and made a atmosphere which everyone could enjoy. At the soccer tournament venue, where not only soccer fans but also a variety of people from the local community could participate.

We will continue our activities in collaboration with the Village Office of Yamanakako and the Yamanakako Village Board of Education, which are supporting us.

Elementary school visit by athletes

This activity is carried out with an educational perspective in mind between the governments and sponsors of each municipality, and aims to build bonds between local communities and families, nurture fruitful people, and raise children who can live strong lives. The aim is to contribute to regional revitalization in Yamanashi Prefecture, where people can live comfortably.

We run programs that teach athletes what they learned as children, exercise together with them, and the importance of diet.

Additionally, since 2001, we have continued to visit local special needs schools every year.



VENTFORET VISION

VENTFORET KOFU wants to connect the people and bring happiness.

In order for VENTFORET KOFU to remain a strong and attractive club into the future, we must not only strengthen and develop our players, but also continue to be an organization that can provide new club value that adapts to changes in the environment surrounding Yamanashi Prefecture.

To this end, VENTFORET KOFU will connect people who are interested in the region through sports and entertainment, aim to co-create new value, and contribute to the creation of collaboration and formation (connect). By learning and practicing the knowledge, skills, and mindset necessary to adapt to change (reskilling), we will contribute to the creation of a prosperous Yamanashi prefecture and strengthen the club.

In addition, VENTFORET KOFU's competitive results and the club's various activities provide enrichment to the people of Yamanashi Prefecture through sports.

Beyond Football Club

New strategy

Connect

Reskill

Role to play

connect people

Create a formation that co-creates new value

Contribute to the growth of stakeholders and the improvement of brand power.

Become a club to make the people have high self-esteem

The future we aim for

Realizing strong VENTFORET KOFU and expressing attractive soccer.

Everyone contributes to the community and society.

Create a place where women and children can gather and live in peace.

Contributing to the creation of a happy Yamanashi prefecture where people can live like human beings.

About VENTFORET KOFU

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Club Emblem



Club Character

Foret chan Vent kun



Club Logo



Official Media



VENTFORET History

1965	After the Kakujo Club, made up of Kofu Daiichi High School graduates, won the right to participate in the national adult tournament, the "Kofu Club" was formed with the addition of alumni from the other high schools.
1995	Club name changed to VENTFORET KOFU
1999	We competed in the second division of the J League, but finished in last place.
2000	We have gone winless in 26 games, including 19 consecutive losses, and are at the bottom for the second year in a row. The club's survival is in jeopardy.
2005	We escaped from an existential crisis and achieved their long-awaited promotion to the J League First Division.
2022	While playing in the second division of the J League, we won the 102nd Emperor's Cup and became number one in Japan. We got the club's first major title.
2023	The club competed in the AFC Champions League. The match was held at the National Stadium. The club won consecutive games and became the first second-division club in the history of the tournament to advance to the knockout stages.